



PROFESSIONAL
DOCTORATE
LEISURE, TOURISM
& HOSPITALITY

Launch of Graduate Network in Tourism, Leisure and Hospitality

Professional doctorate: what's in it for the industry?

Urban Leisure and Tourism lab on Zuidplein, Rotterdam, 12 April 2024

 Register

Programme

13.00 Walk in, lunch

14.00 Value of the professional doctorate for the tourism, leisure and hospitality industry

14.20 Interactive sessions

A What is practice-oriented research in real life?

Based on pitches of PD candidates, the group explores the features of practice-oriented research and the benefits this may bring to the LTH industry.

B Professional Doctorate in my own business?

A PD may be an interesting next step for (mid-career) professionals working in the LTH industry. But how to support their ambition and also make sure that their research is relevant? For whom is it an option? What can industry partners do to make it a success?

C What industry priorities should be on the PD research agenda?

PD proposals are assessed against a joint research agenda developed by all Universities. This group will brainstorm on current challenges and research questions relevant to the LTH industry, that should be taken up by PD candidates.

D How can industry partners support a PD candidates' journey?

The PD is a practice-oriented research trajectory, where LTH industry partners commit themselves to co-supervise, give access to information, and support the research process of candidates. What are challenges industry partners may face in this role? And how can we address them?

16.00 Wrap up and networking

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Professional doctorate for Leisure Tourism & Hospitality is an initiative of

