

#NLTourismResearchNetwork

Urban Leisure and Tourism lab on Zuidplein, Rotterdam, 12 April 2024

Sharing new Knowledge & Insights

Topic: Research Beyond BAU: “Brundtland As Usual”

Consolidating 40 years of Sustainability in Tourism research in the Netherlands, this session engages with the professional doctorate (PD) and the famous proclamation on sustainability about “meeting the needs of the present without compromising the ability of future generations to meet their own needs” is attributed to the former Norwegian prime-minister Gro Harlem Brundtland in 1987. At current this dictum holds true and is well established, but it is time to move beyond parroting it and explore what sustainability in tourism, leisure and hospitality means today and how society can transition to such a state. For the third annual iteration of the #NLTRN we are keen to further build dialogues, knowledge and trust across the diverse field of tourism and hospitality research in the Netherlands. The challenges facing society at large and tourism and hospitality in particular are well known and in this session, held in relation to the launch of the graduate network of those doing professional doctorate (PD), we explore how to move all aspects of tourism research beyond Brundtland as usual with a particular focus on equity and the [role of the professional doctorate](#).

Program

10.00	Walk in with coffee & tea
10.30 – 10.40	Introduction by Edward Huijbens (WUR) and MennoStokman (CELTH), the morning moderators
10.45 – 12.50	Discussion on PD and the opportunity of equitable tourism
10.45	Envisioning an Equitable Tourism Model What could underpin and inform steps a destination can take to ensure the fair distribution of benefits and the role of research therein, sneak preview of results by Bernadett Papp at ETFI.
11.05	Where are we now? The Urban Tourism Leisure lab and its role on sustainability transitions, impact and equity, presentation by Ko Koens at InHolland and BUAs.
11.25	Tourism Research and the national data strategy, what is the data? Presentation by Diana Korteweg Maris at HZ.
12.05	Open floor and discussion <ul style="list-style-type: none">• Jos van der Sterren from BUAs a teaser for the afternoon main intro and the PD.• The relevance of PD for research/industry, what kind of impact is needed?• PD or PhD?• How to make tourism (research) more equitable?• How do we want to engage with the tourism and hospitality industry?
12.50 – 14.00	Networking lunch with afternoon guests – followed by the PD event



Register



Research



Education



Network

**Discussion Session – in conjunction with:
Professional Doctorate
Leisure, Tourism and Hospitality**

**Location:
Urban Leisure & Tourism Lab, Rotterdam**

**Professional doctorate:
what's in it for the industry?**

**Registration link:
[https://www.nrit.nl/cart/
checkout?product=6071](https://www.nrit.nl/cart/checkout?product=6071)**

12 April, 2024